



# CURED

## DOCTORS CALLED THEM SICK. THE REMEDY WAS REBELLION.

**C**URED, an award-winning documentary about a pivotal but little-known turning point in the movement for LGBTQ equality, is available for workplace diversity, equity, and inclusion programs.

Until 1973, the medical establishment classified every gay person — no matter how well-adjusted — as the victim of a curable disease. CURED takes viewers inside the David-versus-Goliath battle that led the American Psychiatric Association (APA) to remove the diagnosis of homosexuality from its manual of mental illnesses in 1973. The film reveals how a small group of activists took on a formidable institutional opponent and won a crucial victory in the struggle for LGBTQ dignity and equality.

Described as “fascinating” (*Hollywood Reporter*), “striking” (*USA Today*), and “one of the best documentaries of this or any year” (British Film Institute) — and the winner of the American Historical Association’s John E. O’Connor Award for best historical documentary of 2021 — CURED aired nationally on PBS last October, attracting an audience of 1.5 million viewers. The film was nominated for a 2022 News & Documentary Emmy Award from among more than 2,500 submissions; winners will be announced in late September.

Workplace presentations provide an opportunity for corporations and law firms to host private screenings and interactive discussions for their employees and clients. Hosts can choose to offer

in-person events, virtual presentations, or hybrid events that have both in-person and online components. The virtual events are being offered through **Show&Tell**, a platform specifically designed to facilitate film screenings and virtual discussions. Using Show&Tell, workplace hosts can offer a screening window of 7 to 10 days, allowing viewers to watch the film at a time that’s most convenient for their schedule. Workplace hosts can also offer a “live” screening of the film via Zoom, followed by a post-screening discussion. One or both of the film’s directors — as well as one or more of the heroic activists featured in CURED — are available to participate virtually in post-screening conversations.

One or both of the co-directors are also available to travel for in-person screenings and discussions. These in-person events can be streamed live to a virtual audience to reach employees and clients working around the world. Our screening events provide maximum flexibility to accommodate employees who are back in the office and/or working remotely.

CURED was produced and directed by Patrick Sammon and Bennett Singer, award-winning filmmakers whose previous films on LGBTQ history — **CODEBREAKER** and **BROTHER OUTSIDER** — have been screened at more than 100 workplaces in the U.S. and abroad.

To watch a trailer and learn more, visit [curedocumentary.com](http://curedocumentary.com).



# Presentations

**More than 60 of the world's leading corporations and law firms have hosted workplace presentations of CURED.**

## **CORPORATIONS, GOVERNMENT AGENCIES & NON-PROFITS**

AARP	National Credit Union Association
Adobe	New York City Health + Hospitals
Astellas	PGIM
Blackstone	Prudential Financial
BP	Restaurant Brands International
Children's Medical Center Dallas	Securities & Exchange Commission
Cognizant	SunPower
Gilead Sciences	Texas Association of School Boards
Hinge Health	Virginia Mason Medical Center
Indeed	
JPMorgan Chase	
Legal.IO	
Lettuce Entertain You	
Los Angeles County Office of Education	

## **LAW FIRMS**

Baker Botts	Lowenstein Sandler	Steptoe & Johnson
Blank Rome	McDermott Will & Emery	Stoel Rives
Cleary Gottlieb DLA Piper	Morrison Foerster	Sullivan & Cromwell
Faegre Drinker	Neil, Gerber & Eisenberg	Troutman Pepper
Farella	Nutter	Vinson & Elkins
Fish & Richardson	Patterson Belknap	Wiley
Frost Brown Todd	Porter Hedges	Williams & Connolly
Kilpatrick Townsend & Stockton	Potter Anderson	Willkie Farr
King & Spalding	Seyfarth Shaw	WilmerHale
Kirkland & Ellis	Shearman & Sterling	Wilson Sonsini
Lane Powell	Sidley Austin	Winston & Strawn
Latham & Watkins		

## **CURED tells a story from the past with profound relevance to the present.**

The film illuminates the elements of **effective leadership**; the importance of **allies and coalitions**; the process of bringing about **systemic social change**; and the power of **staying true to one's authentic self**. CURED can be featured at a variety of corporate and law firm events:

- A special screening for members of a company's LGBTQ Employee Resource Group
- A screening to mark LGBTQ Pride Month in June or LGBTQ History Month in October
- LGBTQ Diversity Training and/or Conferences
- Special event for clients and/or potential clients
- An event for summer interns or summer associates



## **Contact Us**

The screening and speaking fee for workplace events is based on a variety of factors, including screening format, audience size, etc. To learn more and inquire about hosting a screening and discussion of CURED at your workplace, please contact filmmakers Patrick Sammon and Bennett Singer at [info@cureddocumentary.com](mailto:info@cureddocumentary.com) or (202) 489-9818.

# Testimonials

**“We were grateful to bring this eye-opening film to our colleagues around the world at two events hosted by our Pride Alliance ERG. Over 250 employees participated in the post-screening Q&As. It was especially inspiring to hear firsthand from one of the activists who helped achieve this epic victory for LGBTQ equality, and the feedback has been phenomenal!”**

— SAM KEMP, CO-CHAIR, PRIDE ALLIANCE LGBTQ+ ERG, GILEAD SCIENCES



**“The virtual screening of CURED was part of our Pride Month festivities, and the feedback was incredible—across the board, people valued the educational and historical aspects of the film and were shocked that they were only just learning about this significant moment in history. Kudos to the co-directors for creating a thought-provoking film centered around one of the most critical moments in LGBTQ history and for presenting it in a way they knew would naturally create space to engage in meaningful dialogue.”**

— MARY CATHERINE WAY, PARTNER, DLA PIPER

**“This timely documentary preserves a critically important piece of our community’s history while giving viewers a visceral understanding of our ongoing struggles. I am particularly glad that our screening event wove in a discussion of contemporary movements for social change and their direct connections to CURED.”**

— LISA LINSKY, PARTNER, MCDERMOTT WILL & EMERY

**“SunPower’s screening of CURED was an enormous success and one of our best-attended virtual events. It has been almost a year since we hosted the event as part of our Pride Month celebration, and employees are still talking about how much they valued learning about one of the most critical moments in LGBTQ civil rights history.”**

— MARIBELLE BOSTIC, SENIOR DIRECTOR OF DIVERSITY, EQUITY & INCLUSION AND WORKFORCE DEVELOPMENT PROGRAMS, SUNPOWER



**“The reactions I received from colleagues who attended this event have been nothing short of amazing. There were so many powerful moments of reflection and insight from the panelists. I greatly appreciate the filmmakers’ effort to bring this vitally important piece of LGBTQ history back to life – and to share it with folks who are striving to make their workplaces more affirming and inclusive.”**

— EGAN BERTELSON, 2021 LGBTQ ERG LEAD, HINGE HEALTH

**“Williams and Connolly hosted an in-person film screening of CURED to kick off Pride season. Our firm thoroughly enjoyed learning about this important piece of history and the change agents responsible for shifting the thinking of the mental health provider community. Following the screening, we held a panel discussion which included co-director Patrick Sammon and LGBTQ activist Casey Pick. This was a fruitful conversation that left many people activated to continue the good fight.”**

— DESHAWN COOK, DIVERSITY AND INCLUSION COORDINATOR, WILLIAMS & CONNOLLY

**“Co-directors Patrick Sammon and Bennett Singer have crafted an exquisite documentary. Their team joined the employees of Lettuce Entertain You Restaurants for a virtual screening and roundtable discussion on the impact and evolution of LGBTQ activism. The conversation with Bennett and activist Rev. Magora Kennedy (one of the people featured in the documentary) was lively, insightful, and offered hope to those fighting for justice and equal rights for historically marginalized people.”**

— MONIQUE HUNT, DIVERSITY, EQUITY & INCLUSION PROGRAM MANAGER, LETTUCE ENTERTAIN YOU RESTAURANTS

**“Viewing CURED as a documentary was powerful in and of itself; however, participating in a live panel discussion with the filmmakers as well as Rev. Magora Kennedy made it that much more real. The questions the panel answered, as well as the personal stories they shared, inspired me to ‘keep fighting the good fight’ to make sure that the rights of everyone, including those in the LGBTQ+ community, are protected.”**

— SETH MOYER, DIRECTOR, RESTAURANT BRANDS INTERNATIONAL, US AND CANADA

**“Seeing this film made me appreciate the brave men and women who risked everything to fight injustice and inequality. Their sacrifices can never be forgotten.”**

— DAVID DRURY, OFFICE ADMINISTRATOR, BLANK ROME